

## AGREEMENT FOR TERMINAL ADVERTISING

THIS AGREEMENT, entered into by and between the Grand Forks Regional Airport Authority, (hereinafter referred to as "Authority") and \_\_\_\_\_ (hereinafter referred to as "Advertiser"). In consideration of the mutual promises herein contained and intending to be legally bound thereby, the parties hereto agree as follows:

1. **CONTRACT LENGTH.** The term of this lease is for the one (1) year from the starting date which shall be \_\_\_\_\_, with automatic one year renewals upon receipt of annual payments.
2. **DISPLAY RATES.** Advertiser shall pay Authority the annual rate of (Choose One):
  - \$365 (choose one group below), or
  - \$700 (choose two groups below), or
  - \$1,000 (all three groups)

This buys a 15 second slot in our digital display rotation. The annual rate will be due on the start date. Invoices will be sent each year prior to the renewal date, with the option to change the group(s) above.

3. **PREPARATION AND APPROVAL OF DISPLAYS.** Advertiser shall, at his or her own expense, prepare and deliver a digital file to be used in the digital displays:

Group 1: **BAGGAGE CLAIM AREA** 1920x1080px

Group 2: **GATE AREA** 1280x144px

Group 3: **FLIGHT INFORMATION** 1080x480px

All displays are subject to approval by the Authority. Said approval may be rescinded for any cause at any time before or after installation should the display become unacceptable.

4. **RESPONSIBILITY FOR DISPLAY SCREENS.** The Authority is authorized to disable displays for service, safety, construction or as deemed necessary.
5. **TERMINATION OR DEFAULT OF CONTRACT.** Authority shall have the right at any time during the term of this contract, including any renewal terms, to terminate the same and remove Advertiser's display by giving three (3) days notice in writing to the Advertiser.

DATED this \_\_\_ day of \_\_\_\_\_ 20\_\_ .

### **GRAND FORKS REGIONAL AIRPORT AUTHORITY**

By \_\_\_\_\_  
Its: Executive Director

**ADVERTISER** \_\_\_\_\_

By \_\_\_\_\_

Print Name \_\_\_\_\_